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**CURRY COLLEGE PUBLIC RELATIONS STUDENT ASSOCIATION  
INDUCTS JAIMEE GEOFFREY-WHITE AS PRESIDENT**

*Geoffrey-White's internship experiences offer a fresh perspective*

**MILTON, MA (October 3, 2017)** – The Curry College Public Relations Student Association (CCPRSA) is honored to announce that Jaimee Geoffrey-White was elected the new President for the Chapter for the 2017-2018 year. The new executive board has many changes and challenges to face this year, including new board members and a new faculty advisor, Kirsten Whitten, MA, PhD Candidate. Geoffrey-White will play an instrumental role in recruiting efforts on-campus in addition to establishing goals and objectives, appointing and advising members about Chapter activities, and directing overall operations. In addition, Geoffrey-White will work closely with Whitten to meet the requirements and fill out the appropriate paperwork to make the CCPRSA an official Chapter of the Public Relations Society of America.

“Curry College is a close-knit community with a reputation for offering many opportunities post-graduation,” Geoffrey-White said. “The Curry College Public Relations Student Association is an excellent way to get your feet wet in the public relations industry, interact with many brilliant students on-campus and many industry professionals in the field.”

Geoffrey-White has had four public relations internships, all of which were at reputable agencies in Massachusetts and North Carolina. Before becoming President of CCPRSA, Geoffrey-White served as the Chapter's Program Director where she was responsible for recruiting guest speakers to come to campus, ensuring that the meeting space was booked for all Club events, and purchased and presented guest speakers with appropriate gift(s).

In addition to Geoffrey-White becoming president, there are four new executive board members who joined the Chapter for their first time. Paul Wood, Historian, will maintain and record the history of CCPRSA; Phoebe Katz, Secretary, will prepare agendas with the help of the President, maintain a record of Chapter members, and take detailed notes and document material as needed; Emma Watson, Treasurer, will assist in budgeting, provide financial reports, collect Chapter fees from fundraisers and events, and provide accurate financial records; Gabrielle Onofrio, Co-Social Media Director, will maintain all social media channels and update them regularly, post announcements for upcoming events throughout campus, and help recruit Chapter members via social media messaging.

The new Chapter members are joining the ranks with existing executive board members: Rosaria Robidoux, Vice-President, will perform all president duties if Geoffrey-White is absent, assist Geoffrey-White in coordinating and directing committee members and Chapter events, and serve as a counselor to Geoffrey-White by recommending goals, objectives, and plans; Georgiana Condon, Co-Social Media Director, will maintain Facebook and Twitter and update them regularly, post announcements for upcoming events throughout campus, and help recruit Chapter members via social media messaging alongside Onofrio; Madison Thomas, Program Director, will coordinate guest speakers for the Chapter, and reach out and secure commitments from guest speakers; Olivia Mahidashti, Public Relations Director, will post announcements for Chapter meetings throughout campus, coordinate brochures and flyers relating to the Chapter, and help recruit students to join the Chapter.

“Jaimee’s experience in public relations, paired with her interpersonal skills, makes her an excellent President for the CCPRSA,” Onofrio said. “We look forward to the possibility of becoming an official Chapter of the Public Relations Society of America.”

Geoffrey-White graduated from Turners Falls High School in Turners Falls, MA in 2014. She is also an active member in the Curry College Chapter of Lambda Pi Eta, the National Honors Society of the National Communication Association.

### **About Curry College Public Relations Society**

Curry College Public Relations Student Association is a student-run organization that advises students, promotes internship opportunities, and hosts guest speakers from the industry on-campus monthly. The pre-professional organization brings individuals studying communication together with public relations, social media and marketing professionals. The organization encourages students to get involved with volunteer activities and holds weekly meetings that are open to all members with a passion for public relations. Currently, there are nine executive board members, but the Chapter is seeking volunteers and participants. For more information, visit [www.facebook.com/ccprsa](http://www.facebook.com/ccprsa) or email [ccprsa@students.curry.edu](mailto:ccprsa@students.curry.edu).

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